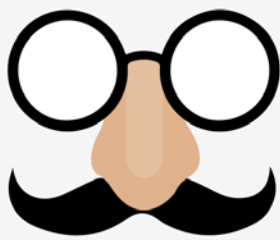


Australian Kids & Family Reading Report™

What Kids Want In Books

When Reading for Fun, Kids Aged 6–17 Say
THEY WANT BOOKS THAT:



61%

Make me laugh



41%

Tell a **made-up** story



40%

Have a **mystery** or problem to solve



51%

Let me use my **imagination**



38%

Teach me something new



44%

Have characters I wish I could be like because they're **smart, strong** or brave



91%

of kids aged 6–17 say **My favourite books** are the ones I have picked out myself.

Kids Aged 6–8

Are more likely than older kids to want: books that **have smart, strong** or brave characters

Favourites: Roald Dahl, The Treehouse Books, Diary of a Wimpy Kid

Kids Aged 9–11

Are more likely than younger kids to want: books that **have a mystery** or problem to solve

Favourites: Diary of a Wimpy Kid, Harry Potter, The Treehouse Books

Kids Aged 12–14

Are more likely than younger kids to want: books about **things they experience** in their life

Favourites: The Hunger Games, Harry Potter, Diary of a Wimpy Kid

Kids Aged 15–17

Are more likely than younger kids to want: books that **tell a true story**

Favourites: Harry Potter, The Hunger Games, Detective Books

